



Auspac Business Advantage – University Value Proposition

Soft skills training and development is vital to succeed in university, life and the workplace. Through 25 years of experience in the field of training and development, Auspac Business Advantage director Catherine Molloy has developed our 'Conscious Communication Framework', incorporating the 6 deep learning competencies of:

- Collaboration
- Citizenship
- Creativity
- Critical thinking
- Character
- Communication

Communication is the key in every successful relationship, whether business or personal. We are dedicated to providing the highest standard of communication, body language, sales and service training. In recent surveys of current university students and graduates from around Queensland, we have identified three key benefits that we can provide your students with:

- How to collaborate and communicate for effective teamwork, reducing the stress of working in groups
- How to make a great first impression in just 7 seconds to create likability and success for the future
- How to consciously communicate and create a mindset for success to lead yourself to positive lasting results for a more enjoyable experience at university and in the workplace

